

*How to get the
best price for your
rare coin collection*



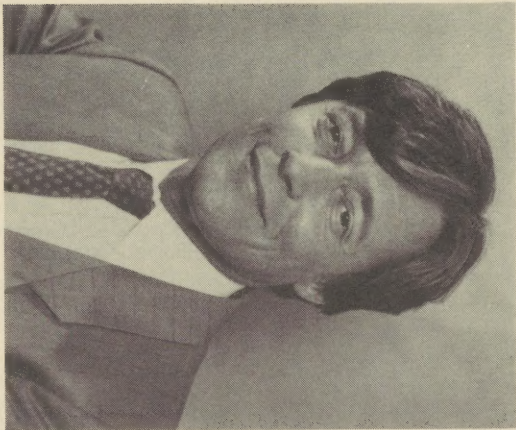
When Great Collections Are Sold



Bowers and Merena Sells Them

Sales conducted in New York
and other major cities.

Auctions by Bowers and Merena,
Inc.
Box 1224
Wolfeboro, New Hampshire 03894
(603) 569-5095



Richard ("Rick") A. Bagg, Ph.D.
Director of Consignments

Dear Dr. Bagg:
Please tell me how I can include my coins in one of your forthcoming sales. I understand that all
information will be kept confidential.

Name _____

Street _____

City _____ State _____ Zip _____

Brief description of holdings: _____

Telephone _____ Best time to call _____

Thinking of selling?

Talk to Auctions by Bowers and Merena!

Right now we are accepting consignments for our forthcoming auction sales. We invite you to telephone Richard ("Rick") A. Bagg, Ph.D. collect to discuss your holdings, or you can simply mail us the convenient coupon in this flyer. Either way, all details will be kept in the strictest confidence.

We offer you the following:

Experience: Of the top 10 world's record coin auction prices, we hold eight, including all five of the top five! When the world's most valuable collection (the \$25 million Garrett Collection of United States coins owned by The Johns Hopkins University) was sold, we sold it. When the second most valuable collection (the \$12.4 million Eliasberg Collection of United States gold coins) was sold, we sold it. Over a span of many years we have sold approximately \$200 million worth of coins for 5,000 consignors. When it comes to experience, we offer what you are seeking. Whether you have a group of coins worth \$2,000 (our minimum due to bookkeeping considerations) or \$25 million, you

have come to the right place!

Expertise: Your coins and paper money will be catalogued by such well-known numismatic experts as Q. David Bowers, Raymond N. Merena, Robert Rubel, Michael Hodder, Richard A. Bagg, Ph.D., and Thomas Becker, backed up by full in-house facilities, including our Photographic Department, Graphic Arts Department, and others. The result will highlight your numismatic material to its best advantage. Did you know that our catalogues have won more "Catalogue of the Year Award" honors (given by the Numismatic Literary Guild) than have *all* of our competitors combined? There must be a reason.

Reasonable rates: For one low commission to you, the seller, plus a fee charged to the buyer, we handle *everything*—from complete insurance from the moment we acquire your coins, to cataloguing, to photography (of important pieces in full color), to advertising and publicity—in other words, all you have to do is figure out what to do with our generous check!

Pleasurable transaction: We offer you a pleasurable, enjoyable transaction. To put it simply, we will treat you as we ourselves would like to be treated. At Auctions by Bowers and Merena, Inc. our entire team is on your side.

The first step: Please contact Richard A. Bagg, Ph.D., (Director of Consignments) today—by a collect telephone call or by using the coupon in this flyer. Or, if you prefer, direct your inquiry to Q. David Bowers, Raymond N. Merena, Michael Hodder, or Robert Rubel. We will take it from there. This may well be the most important financial move you've ever made.

What we have done for others, we can do for you!

"The sale of my collection in your January 23-25, 1986 Numismatic Association of Southern California auction was a great success and I want to thank you and the entire staff of Auctions by Bowers and Merena, Inc. for a job well done. The prices my coins realized were substantially higher than my expectations! The auction catalogue was beautiful, the photography was excellent and well chosen, and the coin descriptions were thoughtful and careful. When better auction catalogues are printed, Bowers and Merena will do them.

"I have been going to coin and stamp auctions for more than 50 years and I could not have asked for a better one than yours, or for better attention, care and service. Your staff was friendly and helpful and I do not think I could have found nicer people to do business with.

"It has been a pleasure to work with you."

Ezra D. Cole

"Today I received the final check for the sale of the Branigan Collection at the ANA Convention held in August of this year and find that you obeyed your contractual obligations with me to the absolute letter.

"It was amazing to me and a definite credit to you that this unrestricted consignment of over 2,000 lots could be handled so efficiently. The material was properly graded and presented in a catalogue which was by far the finest presentation of numismatic material I have ever seen.

"And lastly, it should be noted that the prices obtained far exceeded our most optimistic expectations.

"Mrs. Branigan joins me in expressing our heartfelt appreciation for what has been accomplished."

Paul M. Ryan
Robert E. Branigan Estate

"Your auction division presented my collection of coins and paper money in a beautiful auction catalogue, a masterpiece which should be in every numismatist's library.

"The prices realized were really phenomenal. In fact, many of the fractional currency items were two, three, and four times higher than in any previous auction. The large and small size U.S. paper money also went for record prices.

"Yes, the quality of the collection, plus the quality of your photographs, your accurate descriptions, and your entire presentation were exceptional.

"I have since sent you several consignments of a smaller scale and have found no difference in the personal interest your company has taken. I have found that you handle a small consignment with the same finesse you do a large one.

"For this reason I plan to send others to you in the future."

Matt Rothert, Sr.
Past President, American Numismatic Association